



BANKERS without
BORDERS[®]
A GRAMEEN FOUNDATION INITIATIVE

2014 DIAMOND
VOLUNTEERS



BANKERS WITHOUT BORDERS

At Bankers without Borders, we know our volunteers are our most valuable resource. Your skills and expertise help accelerate the progress of social entrepreneurs dedicated to connecting the poor to their potential, and support our mission to end abject poverty. Together, our volunteers have given more than 263,000 hours of their time to 1,081 projects supporting 163 organizations around the world. That's worth more than \$13.1 million dollars in in-kind services!

One of the questions we hear most frequently is "What do you look for in a volunteer?" The truth is, we aren't necessarily looking for a certain type of education or specific years of experience. In fact, our volunteers come to us with a variety of skills, experience levels, and interests, and it's this diversity that allows us to meet the range of challenges facing our client organizations. As one of our volunteers puts it:

I can't fix cleft palates, design clean water systems or develop innovative agricultural techniques, but I've found that my banking and financial experience is much appreciated in the developing world.

However, our volunteers do share one important trait: they want to use their skills to help fight global poverty and empower the poor. And, *that*, more than anything is what we're look for in our volunteers.

As Bankers without Borders celebrates International Volunteer Day, we're recognizing a few of our most inspiring volunteers. They come from around the world and have a variety of backgrounds, but all of them are committed to Bankers without Border's mission of ending abject poverty.

ANDREW SIMMONS



Volunteer Andrew Simmons

Andrew Simmons, Technology Project Manager for JPMorgan Chase Ohio, has over 10 years of IT experience in managing complex infrastructure installations and internal optimization efforts such as cost saves and inventory remediation.

Additionally, he has substantial experience in financial and data analysis as well as PMO creation, training and resource forecasting and planning. For the past three years, Andrew has repeatedly shown

exceptional commitment to see his projects through successfully and has leveraged his in-depth knowledge and specialized technology expertise to assist many social enterprise organizations around the world, including Grameen Foundation.

“My time volunteering with Bankers without Borders has given me experience in different approaches to problem solving and forced me to look for different ways to complete tasks. Each time I have walked away feeling that I was able to make a positive impact on the organizations and help further the important mission of Bankers without Borders,” said Andrew of his experience volunteering. “Working with so many professionals both within the organization and in the client organizations has given me a better perspective and new tools to approach my own career. I have also gotten to partner with great team members both within my company and from other organizations who have become trusted partners. I admire the Grameen Foundation and Bankers without Borders both for their mission and the care with which they run their projects. On every project I had full support from my project manager and very low administration allowing the

project team to focus on the deliverables and goals. I look forward to future projects with Bankers without Borders!”

In 2011, Bankers without Borders first leveraged Andrew’s skills to assist Grameen Foundation in the roll-out of an organization-wide Salesforce CRM Implementation strategy. Andrew used his Technology Project Manager experience to define requirements, prioritize the features to be implemented, and provide a strategic roadmap for the implementation. That same year, continuing his work with Grameen Foundation and its use of Salesforce, Andrew completed another assignment to help the organization to analysis the technical requirements of making its volunteer management Salesforce application available to others and to develop a business model and related financial model to inform whether it should pursue this as a revenue-generating venture. Most recently, in 2014, Andrew completed another assignment, this time with a small social enterprise in Detroit, MI, the Detroit Microenterprise Fund (DMEF). Working remotely with a team of other volunteers, Andrew helped oversee a project to assess and provide optimization recommendations for DMEF’s website platform and to help the organization develop coherent communications, marketing, and social media strategies.

“My projects with Bankers without Borders have been highly rewarding experiences. I have supported the roll out of a new [salesforce.com](https://www.salesforce.com) tool, helped the Bankers without Borders organization package its application for use by other NGOs and, most recently, I was able to partner with the Detroit Micro-Enterprise Fund to help them create a social media strategy and build a new website,” said Andrew. “With every project I have volunteered for with Bankers without Borders I find myself working with excellent individuals on endeavors I am excited to complete. I always finish projects with new skills that I can bring back to my career.”

DOROTHY UNGER



Volunteer Dorothy Unger

Bankers without Borders wouldn't be the organization it is today without Dorothy Unger, one of our longest serving and most dedicated volunteers.

In 2007, after reading *The End of Poverty*, by Jeffrey Sachs, Dorothy became increasingly interested in finding a way that she could contribute to poverty alleviation, but wasn't sure how she could use her background in computer and information technology to help. In 2008, Dorothy, newly retired and relocated to Washington, DC, Dorothy reached out to Grameen Foundation and

offered her services, hoping volunteering with Grameen would help her keep her skills sharp will allowing her to pursue her newfound passion. At the time, Grameen Foundation did not have a formal volunteering initiative and Bankers without Borders was only in the planning stage, but Dorothy quickly became an integral member of the team.

Dorothy's tech background played a crucial role in the selection, development and implementation of the volunteer management system that enables the small Bankers without Borders team to operate on a global scale with continuing the provide the quality of service the program has come to represent. After this initial success, Dorothy continued to help support other Grameen Foundation teams, occasionally as a paid consultant, but more frequently as a volunteer, for the next five years!

I like up with the technology and I've learned so much working with Grameen Foundation," said Dorothy. "I love the work GF does and I'm glad I my background and skills can be of use."

Dorothy has been responsible for setting up Salesforce throughout Grameen Foundation, training its employees, and designing and managing the dashboards Grameen Foundation uses to analyze its data and track its progress. During her time at Grameen Foundation, she was even able to travel to Uganda for 10 days to support a project on the ground and see Grameen Foundation's work up close.

"Dorothy has been an invaluable asset to Grameen Foundation for almost five years now. I am simply in awe of her commitment to our organization and the time investment she has made. Every nonprofit should be so lucky to have a volunteer like Dorothy."

"Dorothy has been an invaluable asset to Grameen Foundation for almost five years now. I am simply in awe of her commitment to our organization and the time investment she has made. She has worked across so many of our programs and departments to understand our business needs and show us how Salesforce can help us make more informed decisions. She's our one-woman volunteer help desk when it comes to building a new report or workflow or troubleshooting a pesky bug in the system. Every nonprofit should be so lucky to have a volunteer like Dorothy."

Finally, in 2014, Dorothy became an official part-time employee of Grameen Foundation, where she continues to share her wealth of knowledge and talents to help us run more efficiently and effectively.



Volunteer Dorothy Unger in Uganda for a volunteer project.

JENNIFER VIGNONE



Volunteer Jennifer Vignone

As Jennifer Vignone is an Information Architect & User Experience Designer for JP Morgan Chase New York. With over 20 years of print and web work experience, including 15 years of experience in the financial industry, working within Information Technology and branching into the institutional and corporate environments, she's a leader in using best practices design principles and careful strategic planning to develop an overall comprehensive finished project, incorporating proper

brand interpretation, technological considerations, usability analysis, business analysis, project management, and marketing. For the past six years, Jennifer has leveraged her in-depth knowledge and specialized expertise to assist many social enterprise organizations around the world, volunteering her time, energy, and skills as a pro bono Bankers without Borders consultant four times, becoming one of its most dedicated volunteers.

"Bankers without Borders provides a unique space within the JP Morgan Chase environment. These projects are interesting, varied, and offer an opportunity to stretch my skill set and knowledge to organizations that might otherwise not be exposed to the wide array of options as a volunteer team may provide," said Jennifer of her experience as Bankers without Borders volunteer.

In 2009, Bankers without Borders first leveraged Jennifer's skills to assist Grameen Foundation's Lango Consulting subsidiary with the creation of a new website and logo. Jennifer spent almost 100 hours of pro bono hours, developing and crafting

her recommendations and logo designs for Lango. That same year, Jennifer assisted PT Rekan Usaha Mikro Anda (RUMA), a social business supported and incubated by the Grameen Foundation in Indonesia, with another logo and website design project. In 2010, Jennifer completed another assignment, this time for Grameen Foundation's partner, Grameen-Jameel, to design and layout a Corporate Governance Handbook for the organization. This year, Jennifer completed her fourth volunteer project, working with the Oregon Microenterprise Network (OMEN), statewide membership association of Microenterprise Development Organizations, to develop a coherent corporate brand strategy, including an assessment of OMEN's value proposition, a new positioning statement for OMEN based on its mission and capabilities, new logo and brand color suggestions, and recommendations to improve their website.

Marilyn Johnson, OMEN's Executive Director, said of her experience working with Jennifer, "She had excellent skills in her focus area. The team went above and beyond the call of duty on this project, working collaboratively and effectively to provide an excellent product that we can use to bring our team together to improve our services. Their level of engagement was exceptional. The final product exceeded our expectations."

"Working with OMEN was an enriching experience, as I had never worked with such an organization," Jennifer said. "It was very interesting to hear how they are structured, what they have been through that led them to Bankers without Borders. As I enjoy solving Branding and Marketing challenges, it was great to help them begin to redefine their brand position, which will hopefully contribute to their future success. Overall, this enhanced all of my skills and awareness in how they come together. It was also helpful to working with a team which had many logistics to deal with while still providing a useful and valuable result to the client."

LINDA WONG



Volunteer Linda Wong

Linda has been called the “marketing sparkplug” because of her energetic personality and can-do attitude. For over 10 years, Linda has led marketing initiatives for a diverse portfolio of technology companies where she was responsible for a variety of engagements, ranging from go-to-market planning to new business development with global partners.

Linda has a passion for volunteerism. She started volunteering in high school and has continued to give her time and expertise into her professional life. Earlier this year, Linda accepted her first Bankers without Borders project with The Trust for the Americas (TFTA). She is currently the lead consultant for the TFTA Digital Reboot Project.

“Linda redefined the issues The Trust for the Americas presented to her in a way that made them clearer and sharpened the focus of the project,” said Milton Drucker, Business Development and Marketing Director for TFTA. “Linda’s thoughtful and careful analysis of our situation and subsequent unique insights have been of invaluable service to The Trust for the Americas, even before her project is completed.”

For Linda, volunteering with Bankers without Borders is an opportunity to use her business and marketing skills to build better communities by creating economic opportunities for all.

“I hear about the amazing stories of how these microfinance institutions have created hope and possibilities for those living in poverty. I’ve always thought one had to be a banker or in finance to participate. Through Bankers without Borders, I was matched to a consulting project where I was able to immediately apply my marketing and business skills and see results,” she said. “The experience has shown me how I can make a difference. I am constantly impressed by the professionalism, skills, and commitment of the Bankers without Borders volunteers, partner organizations, and Grameen Foundation staff. I can truly say they are unsurpassed in any that I have encountered in my professional experience. I look forward to future consulting engagements.”

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SARAH ANDERSON



Volunteer Sarah Anderson

Sarah Anderson is a seasoned International Business Development and Finance executive with a proven track record of successful execution across a spectrum of mission critical programs. She started her career in International Banking working in trade finance and established an international asset financing division for a major US bank.

After a successful project in the digital payments arena working with the initial MasterCard and Visa stored value card pilot in NYC, Sarah moved to the corporate sector and joined Microsoft Treasury in 1998. While in Treasury, she was responsible for strategic projects including mergers & acquisition integration and off-shore operation centers implementation.

Sarah left Treasury for a unique opportunity within Microsoft launching a global start-up business. She drove the strategy and the implementation of Microsoft Financing – Microsoft’s captive finance company responsible for financing the software solutions of commercial customers. Starting with the initial Microsoft Financing launch in Brazil in 2002, she led the business development (vendor, finance, tax, legal, treasury and operations) required to launch and scale the business with programs in 14 countries. Sarah established the business model and program management infrastructure with multiple global banking partnerships to support \$2B in end-user financing for Microsoft software and services.

After retiring from Microsoft in 2013, Sarah has worked to utilize her business experience in social impact areas. She is an active volunteer consultant with

Bankers without Borders with two current engagements serving as a business mentoring to a clean cookstove entrepreneur and leading a team of 4 volunteers developing Accion’s African Microfinance Board Fellowship Program.

“It’s gratifying to be able to apply my business execution skills, honed over a long corporate career, in more personally satisfying ways and know I’m making an impact.”

For Sarah, Bankers without Borders has been the unique opportunity to bring together a number of her interests into each project. She gets to make an impact on social responsible endeavors in the international arena and meet new inspiring people. “ I love the variety of Bankers without Borders projects as they open my eyes to important work being done by a number of organizations. For example, prior to working as a mentor for the Clean Cookstove Initiative, I wasn’t aware of the issue and the efforts underway to provide safer, healthier cooking for millions of people. Now I tell my friends about the work being done by the initiative and it’s an ‘ah-ha’ moment for them as well. It’s gratifying to be able to apply my business execution skills, honed over a long corporate career, in more personally satisfying ways and know I’m making an impact.”