

BANKERS WITHOUT BORDERS®

HIGH-FIVE SKILLANTHROPY GIVEAWAY COMPETITION

Deadline for Applications: December 5, 2013

SUMMARY

Bankers without Borders® (Bankers without Borders) is pleased to announce the launch of its **High-Five Skillanthropy Giveaway Competition**, a contest to identify up to five organizations with the most promising, innovative volunteer initiatives and provide them with Bankers without Borders' end-to-end volunteer management platform, the Skillanthropy Technology Solution.

Investing in a volunteer management solution has been key to Bankers without Borders' success. The Skillanthropy Technology Solution enables a small team to operate at a global scale and to grow the number of projects managed, volunteers engaged, and countries operated in while maintaining the level of quality that the program has come to represent.

Bankers without Borders is committed to disseminating skills-based volunteer management lessons learned and best practices and, in the spirit of our five year anniversary, we are excited to offer our Skillanthropy solution **for free** to up to five of the most promising and deserving organizations with innovative volunteer initiatives.

KEY BENEFITS OF PARTICIPATION

The Skillanthropy Technology Solution was built using the Salesforce platform and is customizable and compatible with other applications. Skillanthropy was specifically designed by Bankers without Borders to incorporate best practices and lessons learned in skills-based volunteer management, project management, and evaluation. It is a unique, effective and affordable volunteer management solution that will help your organization more efficiently recruit for and staff projects, orient team members, manage and evaluate each project, and share knowledge across the program. Go to <http://bankerswithoutborders.com/content/skillanthropy-technology-solution> to learn more about Skillanthropy.

Selected recipients also will receive 20 hours of Bankers without Borders implementation support to help train new users on the system and support any requirements gathering related to customizing the application. Many customizations can be made within Salesforce without the need for technical support. For customizations that require technical developers, Bankers without Borders can recommend a developer partner, or the organization may choose to find their own developers.

AT A GLANCE

Objective: Disseminate skills-based volunteer management lessons learned and best practices.

Goal: Provide 5 organizations with the most promising, innovative volunteer initiatives with Skillanthropy, for free.

Application Dates: Oct. 22 – Dec. 5

Demos: Four scheduled Nov. 5-6

Winners Announced: Week of Jan 27

SCHEDULED DEMOS AND QUESTION & ANSWER SESSIONS

Please email Sara Telzer, stelzer@grameenfoundation.org to schedule a demos of the Skillanthropy Technology Solution.

ELIGIBILITY

Bankers without Borders will accept applications nationally and internationally, but preference will be given to organizations operating in North America, Africa, MENA, Asia and Latin America and the Caribbean (LAC). Eligible organizations include:

- Non-profit organizations, corporations or companies that have volunteer initiatives and have a detailed plan for scale;
 - Organizations that are currently engaging at least more than 100 volunteers per year; and
 - Organizations in good legal standing.
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SELECTION

The selection of the High-Five Skillanthropy Competition winners will be made by the Bankers without Borders team through a competitive application process that will evaluate recipients' ability to demonstrate:

- A clearly articulated vision for how technology can help scale their volunteer program;
- Demonstrated capacity to implement and manage technology systems;
- Can clearly demonstrate outcomes their volunteer program aims to achieve; and
- Has the human resources in place to effectively utilize the technology solution.

Only the application that follows the submission format below will be accepted. Incomplete applications or those submitted after the deadline will not be accepted.

**The deadline to submit applications is December 5, 2013.
Winners will be announced the week of January 27, 2014.**

Only applications written in English will be accepted.

To Apply: <http://bit.ly/1h1KnRa>

To Nominate an Organization: <http://bit.ly/1a3dAd6>

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HIGH-FIVE SKILLANTHROPY GIVEAWAY COMPETITION APPLICATION FORM

Deadline for Applications: December 5, 2013

CONTACT INFORMATION

- Name of designated contact person
- Email address
- Organization's official legal name in English or in local language acronyms or other names by which the organization is known
- Mailing address
- Telephone number
- Fax number
- Website URL
- Organization's mission and key services
- In 1 or 2 sentences, summarize why your organization is most deserving of Skillanthropy and why it should be chosen as a winner.

APPLICATION QUESTIONS

1. What role does your volunteer program play in achieving your mission?
2. Are you currently engaged in *skills-based* volunteering? If so, please describe:
3. How many volunteers per year does your organization/program engage?
4. Describe the technology or systems you currently use to manage your volunteer program?
5. Describe the human resources and staff dedicated to managing your volunteer program?
6. Describe how the Skillanthropy Technology Solution will help you significantly improve or scale your volunteer program?



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HIGH-FIVE SKILLANTHROPY GIVEAWAY COMPETITION NOMINATION FORM

Deadline for Applications: December 5, 2013

CONTACT INFORMATION

- Your Name
- Email address
- Organization's official legal name in English or in local language acronyms or other names by which the organization is known
- Website URL
- In 1 or 2 sentences, summarize why you believe this organization is most deserving of Skillanthropy and why it should be chosen as a winner

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SKILLANTHROPY Additional Costs & Considerations

ADDITIONAL COST CONSIDERATIONS

Before applying for Bankers without Borders' Salesforce (SF) Application, please consider the additional costs associated with the two types of Salesforce licenses required to use Skillanthropy:

- Portal license
- User license

Required Additional Associated Costs (Salesforce Platform)	
Portal License	User License
For nonprofits, prices start at \$1,200 annually for 5,000 logins	For nonprofits, free for the first 10 users. Additional licenses are \$360 per user.

PORTAL LICENSES

Portal licenses are needed for volunteers/external users to submit their contact information, relevant skills, and resumes into a portal. The portal is where volunteers may see and apply for available projects and all submitted information is sent automatically from the portal to the backend of the SF application. There are **different types of portal licenses**. BwB uses and recommends the most economical option, the "authenticated web user" license. It has limited features, but is sufficient to collect the user or volunteer's contact information, skills, resumes, and allow them to update their profiles and apply for volunteer projects. Different sized blocks of log-ins may be purchased to best meet the organization's needs. The smallest and cheapest block has 5,000 log-ins per month. The next block comes with 20,000 log-ins per month.

The price for the "authenticated web user" depends on:

- The number of log-ins in a block;
- Organization type (for-profit, nonprofit)

Cost for a block with 5,000 log-ins per month:

- \$1,200 a year for a non-profit entity;
- \$6,000 a year for a for-profit entity.

USER LICENSES

User licenses are needed to operate in the back-end of the Salesforce application. There are different types of [user licenses](#) available in Salesforce. The "Enterprise Edition" user license is required to use the BwB SF Application. The cost of this user license varies depending on the organization's tax status:

- Nonprofit organizations receive 10 free "enterprise edition" user licenses from Salesforce.com Foundation. For more details, please visit <http://www.salesforcefoundation.org/powerofus>. Each additional license costs \$360 per user per year.
- For-profit entity Enterprise Edition licenses cost \$1,500 per user per YEAR.

ADDITIONAL FEATURES/APPLICATIONS

Skillanthropy is compatible with many different Salesforce applications. To meet BwB training and e-signature needs, BwB integrated Brainshark and Echosign into Skillanthropy.

[Echosign](#), an electronic signature solution, enables clients to send contracts for signature either electronically or by fax directly from their Salesforce account and then track their real-time execution status. Echosign is easily built into and managed from SF. The [price](#) for Echosign varies from \$299 per month for 10 seats to \$399 per month and depends on the Echosign features desired.

To explore Echosign in more detail, attend [an echosign webinar](#).

[Brainshark](#) is a cloud-based software used to create, share, and track online and mobile video presentations. Brainshark is easily built into SF. Prices vary and depend on:

- The number of employees within the organization;
- The organization's tax status (pro-profit / non-profit)

Here is a quick demo on Brainshark - <http://www.brainshark.com/campaigns/bsk-on-demand.aspx?pi=zGhzdGnOtZXRQz0&dm=5&tx=webcallout>